



Webinar Training

Funding your fire safety educational program

Presented by:

Kristin Tucker Tinney Berkeley Fire Department/Every Bear Goes Home

CCFS ... Promoting & Supporting CFS Efforts Nationwide

- National, non profit, member based organization.
- Board of Directors.
- Training programs for campus fire & safety officials and emergency responders.
- Premier events such as our Annual Campus Fire Forum and Campus Fire Safety Month activities.
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Brief Houskeeping

• ICC re-certification CEU's for one-hour. For certificate, email

supportteam@campusfiresafety.org

- All attendees are in listen-only mode.
- You should be able to turn on your camera if you wish. Our system will support up to 25 cameras.
- If questions arise, we'll answer them at the end.





Welcome our Presenter – Kristin Tucker Tinney



- Kristin is a 19 year veteran of the Berkeley Fire Department in California
- She serves as a firefighter/paramedic
- Spent 23 years in EMS.
- In 2013 founded a fire and life safety program called Every Bear Goes Home for the students of UC Berkeley.





Funding Your Fire Safety Educational Program

Kristin Tucker Tinney Managing Director of Every Bear Goes Home

What Are the Financial Goals of Your Program?

- What do you need money for?
- How much money do you need?
- Will you have employees?
- Will you need a constant budget or starter money?
- How big or small do you want this program to be?



Identify Community Stakeholders

- Who will your program be aimed at?
- Are their potential stakeholders and supporters on your campus?
- Who else will want your program to succeed?
- Are they public or private stakeholders and will they also benefit from your program?
- How about some off campus stakeholders?
 Iocal businesses, local law enforcement and fire/ems



Create Sustainable Partnerships

- Campus and university partnerships are important.
- Local first responder partnerships can prove very beneficial.
- Create partnerships with entities that believe in your program and message of safety for your community and students.





Thank You

To reach me:

everybeargoeshome@gmail.com

Next, Questions